



# ZERO

SUICIDE JAX

## **ZERO SUICIDE JAX SUMMIT SPONSORSHIP OPPORTUNITIES**

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**August 14, 2025 | 8am - 4pm**

**CONFERENCE CENTER AT GUIDEWELL**  
**4800 Deerwood Campus Parkway**  
**Jacksonville, FL 32246**



***SAMHSA***  
Substance Abuse and Mental Health  
Services Administration

## ABOUT THE EVENT

Suicide isn't just a mental health issue—it's a community crisis. When a life is lost to suicide, the pain ripples far beyond the individual, leaving lasting scars on families, workplaces, schools, and entire neighborhoods.

But suicide is not inevitable. We have proven strategies to prevent it—and it starts with all of us. The Zero Suicide model is about refusing to accept loss as the only outcome. It's about building safety nets, strengthening connections, and ensuring no one falls through the cracks.

Evidence shows that when communities come together—implementing tools like training, protocols, and compassionate follow-up - we can save lives.

That's why we're inviting you to join us for a powerful one-day event designed to unite people across all sectors: healthcare, community organizations, businesses, and beyond.

Together, we will learn the tools, strategies, and actions needed to advance suicide prevention and promote mental wellness right here in Jacksonville. Because preventing suicide isn't just possible—it's essential.

And it takes all of us.

**Every Life Matters. Every  
Sector Has a Role. Join the  
Movement for Zero Suicide.**

# KEYNOTE SPEAKERS



## Emma Benoit | Suicide Attempt Survivor

Emma Benoit, became a dedicated advocate for suicide prevention following a life-altering suicide attempt in 2017. Once a high-achieving student and varsity cheerleader, Emma silently battled depression and anxiety. Her attempt resulted in paralysis but also marked the beginning of her journey toward healing, purpose, and advocacy. She now shares her story to raise awareness and inspire hope.



## Nick Padlo | CEO

Nick Padlo is a small business leader, entrepreneur, and native of Jacksonville Florida. He received his undergraduate degree from the United States Military Academy (West Point), where he served as the Chairman of the Honor Committee. After West Point, Nick served for 5 years in the United States Army. Where he spent 27 months in combat operations between Afghanistan and Iraq, earning the Bronze Star and Combat Action Badge. He attended Stanford University for business school, and later went on to become CEO of an Inc1000 growth company. His move into substance abuse treatment is a result of his personal battle with depression, anxiety, and substance use disorder. After getting treatment himself, Nick defined his personal mission as helping others through similarly dark times. He believes that everyone can find their way back, regain their lives, and live a life free of suffering.



## Lindsay Brown, M.Ed. Ed.S.

Lindsay Brown, M.Ed. Ed.S. is the Director of Training and Partnerships with the Florida LEADS Zero Suicide Project, a federal grant from the Substance Abuse and Mental Health Services Administration (SAMHSA) that works to build suicide safer communities throughout Florida. Lindsay has specialized in suicide prevention since 2007, beginning her work as a suicide hotline counselor and earning her master's and specialist degrees in Mental Health Counseling from the University of Florida. Since joining the grant implementation team at University of Central Florida, University of South Florida, and Florida Behavioral Health Association in 2015, Lindsay has trained over 7,000 people in suicide prevention, intervention, and postvention strategies and coached countless behavioral health, health, school and community support service systems across the state in suicide evidence-based practices.

# ZERO SUICIDE JAX SUMMIT SPONSORSHIP LEVELS

	BRONZE \$500	SILVER \$1,500	GOLD \$2,500	PLATINUM \$5,000
Logo on flyers*	✓	✓	✓	✓
Logo on the program*	✓	✓	✓	✓
Vendor table in prime location		✓	✓	✓
Half ad in the program*			✓	✓
5 Seats at reserved seating				✓
Opportunity to address the audience during lunch*				✓

\* Items to be supplied by sponsor and must fit LSF specifications and deadlines.

\*\*Website & Social Media recognition to be live June 30, 2025 through August 14, 2025\*\*

# ABOUT LSF HEALTH SYSTEMS

LSF Health Systems is the second largest of seven not-for-profit behavioral health Managing Entities contracted by the Florida Department of Children and Families to oversee the state-funded system of behavioral health care for individuals with mental health or substance use challenges. We contract with more than 95 + leading behavioral health organizations in a 23-county region in North Florida to provide a comprehensive system of mental health and substance use prevention, treatment, and recovery support services. Our provider network serves more than 1 million uninsured or underinsured children and adults annually who live in poverty. As a regional behavioral health leader, LSF Health Systems convenes and collaborates with local businesses, state and county officials, school districts, health departments, law enforcement and criminal justice agencies, foundation leaders, family members and other healthcare and social service stakeholders to:

- Solve problems and facilitate solutions to complex behavioral health issues
- Expand access to services and programs to improve the health and well-being of children, adults and families
- Provide behavioral health training and continuing education to professionals and the public at large
- Increase capacity and promote the sustainability of the behavioral health care infrastructure in our region.

We are an arm of Lutheran Services Florida (LSF), a not-for-profit 501(c)(3) human services agency with 40 years of experience helping people in need, regardless of religious affiliation, age, or national origin.

# SPONSORSHIP FORM

To become a sponsor, please email your sponsorship level along with a jpeg file of your logo to Sherry Carlin at [Sherry.Carlin@lsfnet.org](mailto:Sherry.Carlin@lsfnet.org) by July 15, 2025. The planning team will follow up with sponsors and vendors prior to the event with registration and table set-up information.

Sponsorship commitments can be paid via check made payable to **Lutheran Services Florida, Inc.** and mailed to **PO Box 20446, Tampa, FL 3362-0446**. Please complete the following form and mail in with your check.

In addition, you can pay using the QR code below. This code will take you to our Sponsor an Event page, where you can specify donation for Zero Suicide Jax Summit or for LSF Health Systems.

## ZERO SUICIDE JAX SUMMIT SPONSORSHIP/VENDOR FORM

**Organization Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Telephone Number:** \_\_\_\_\_

## SPONSORSHIP COMMITMENT LEVEL

\_\_\_\_ (\$500) Bronze \_\_\_\_ (\$1,500) Silver \_\_\_\_ (\$2,500) Gold \_\_\_\_ (\$5,000) Platinum

PLEASE DIRECT ANY QUESTIONS TO:

**Sherry Carlin**

**[Sherry.Carlin@lsfnet.org](mailto:Sherry.Carlin@lsfnet.org)**



**\*\*\* Sponsorship  
Deadline -  
July 15, 2025\*\*\***

**[www.lsfhealthsystems.org](http://www.lsfhealthsystems.org)**

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