



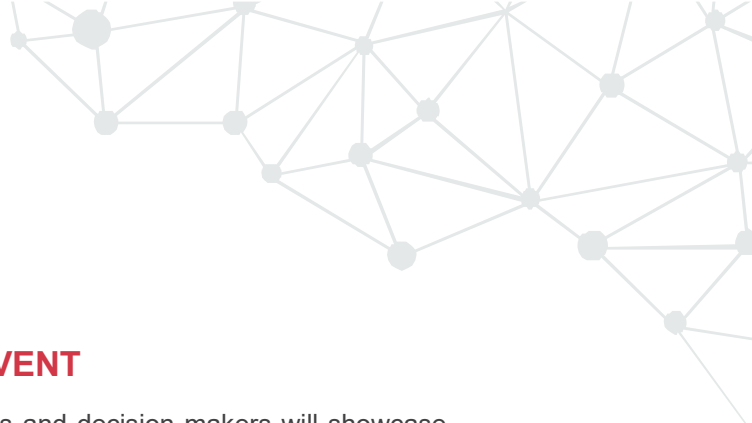
SUMMIT SPONSORSHIP OPPORTUNITIES

OCTOBER 10-11, 2023

GUIDEWELL INNOVATION CENTER

6555 Sanger Road, Orlando, FL 32827





ABOUT THE EVENT

This two-day event designed specifically for leaders and decision makers will showcase ways that industry experts are transforming Florida's behavioral healthcare system. Executives, funders, community leaders and stakeholders will highlight innovative programs and examine breakthrough ideas.

CORPORATE SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR | \$25,000 (1)

VISIONARY | \$15,000 (1)

RECEPTION SPONSOR | \$10,000 (1)

TRAILBLAZER | \$7,500 (1)

PHOTO STAGE SPONSOR | \$5,000 (1)

LUNCH SPONSOR | \$5,000 (MTM Services)

ENTERPRISE | \$5,000 (2)

PATHFINDER | \$2,500

REFRESHMENT SPONSOR | \$1,250 (2)

INNOVATOR | \$1,000

PIONEER | \$500

DEADLINES

- Kindly return sponsorship form by June 10, 2023.
- Payment, digital logo and event program advertisement (if applicable) are requested by July 10, 2023.
- Please provide promotional items (if applicable) for event gift bags by September 10, 2023.



CORPORATE SPONSORSHIP LEVELS

Your partnership will provide the tools and resources to make this an exceptional and impactful event in a unique setting. Sponsorship income received above and beyond the costs of the event will support the development and sustainability of innovative programs within our safety net system of mental health and substance use services for children, adults and families who live in poverty.

The event will be promoted via LSF's social media platform (3,500+ followers); website (10,000+ hits monthly); national and local press releases; email distribution to our provider network that includes more than 65 not-for-profit organizations in 23 counties who employ 4,400+ people and serve 1 million individuals annually; LSF Health Systems electronic newsletter (1,600+ subscriber); and event program (venue capacity-200 attendees).

PRESENTING SPONSOR | \$25,000 | LIMIT 1

- Opportunity to address audience during opening remarks and introduce opening keynote speaker
- Opportunity to play short promotional video during summit*
- Opportunity to moderate a panel at the event
- Thought leadership through one (1) education/presentation session (content subject to LSF approval)
- Company name on participant name tags
- Vendor table at event showcasing display materials*
- Featured logo on participant bags with option to include promotional material*
- Recognition as presenting sponsor on all promotional materials, including event signage, front cover of program, pre- and post-event emails, social media posts and news releases
- Spotlight in one pre-summit email and social media post
- Two-page color spread in event program or full color ad with accompanying letter/article
- Prominent logo placement and link on event page of LSF Health Systems website**
- 15 admissions to summit and two reserved tables at evening reception
- Recognition as corporate sponsor in the LSF Health Systems annual report
- First right of refusal for sponsorship renewal for 2024 summit

VISIONARY | \$15,000 | LIMIT 1

- Opportunity to introduce session of choice or speaker (excludes opening remarks and opening keynote speaker)
- Thought leadership through one (1) educational presentation (content subject to LSF approval)
- Vendor table at event showcasing materials*
- Prominent logo on participant bags with option to include promotional material*
- Prominent logo placement on event signage, in program, and in one pre-event email
- Inclusion in two sponsorship-related social media posts
- Full-page color ad in event program in premium position
- Prominent logo placement and link on event page of LSF Health Systems website**
- 10 admissions to summit and one reserved table at evening reception
- Recognition as corporate sponsor in the LSF Health Systems annual report

RECEPTION SPONSOR | \$10,000 | LIMIT 1

OCTOBER 10TH

- Opportunity to address guests at the reception
- Thought leadership through one (1) educational presentation (content subject to LSF approval)
- Featured logo on signage at reception
- Vendor table showcasing materials at reception venue*
- Logo on participant bags with option to include promotional material*
- Recognition in program schedule for reception sponsorship
- Logo placement on event signage and in program and in one pre-event email
- Inclusion in one sponsorship-related social media post
- Full-page color ad in the event program
- Prominent logo placement and link on event page of LSF Health Systems website**
- 7 admissions to summit and one reserved table at reception
- Corporate sponsorship recognized in the LSF Health Systems annual report

TRAILBLAZER | \$7,500 | LIMIT 1

- Thought leadership through one (1) educational presentation (content subject to LSF approval)
- Option to include promotional material in participant bags*
- Logo placement on event signage and in program
- Inclusion in one sponsorship-related social media post
- Full-page color ad in the event program
- Logo placement and link on event page of LSF Health Systems website**
- 5 admissions to summit
- Recognition as corporate sponsor in the LSF Health Systems annual report

ENTERPRISE | \$5,000 | LIMIT 2

- Thought leadership through one (1) educational presentation (content subject to LSF approval)
- Option to include promotional materials in participant bags*
- Recognition in program schedule
- Logo placement on event signage and in program
- Half-page color ad in the event program
- Logo placement and link on event page of LSF Health Systems website**
- 3 admissions to summit
- Corporate sponsorship recognized in the LSF Health Systems annual report

PHOTO STAGE SPONSOR | \$5,000 | LIMIT 1

- Featured logo on signage at photo wall
- Option to include promotional materials in participant bags*
- Recognition in program schedule
- Logo placement on event signage and in program
- Half-page color ad in the event program
- Logo placement and link on event page of LSF Health Systems website**
- 5 admissions to summit
- Corporate sponsorship recognized in the LSF Health Systems annual report

LUNCH SPONSOR | \$5,000 | THANK YOU MTM Services

OCTOBER 10TH

- Featured logo on signage at luncheon
- Option to include promotional materials in participant bags*
- Recognition in program schedule for lunch sponsorship
- Logo placement on event signage and in program
- Half-page color ad in the event program
- Logo placement and link on event page of LSF Health Systems website**
- 5 admissions to summit
- Corporate sponsorship recognized in the LSF Health Systems annual report

LUNCH SPONSOR | \$5,000 | LIMIT 1

OCTOBER 11TH

- Featured logo on signage at luncheon
- Option to include promotional materials in participant bags*
- Recognition in program schedule for lunch sponsorship
- Logo placement on event signage and in program
- Half-page color ad in the event program
- Logo placement and link on event page of LSF Health Systems website**
- 5 admissions to summit
- Corporate sponsorship recognized in the LSF Health Systems annual report

PATHFINDER | \$2,500

- Option to include promotional material in participant bags*
- Logo placement on event signage and program
- Half-page color ad in the event program
- Listing and link on event page of LSF Health Systems website**
- 3 admissions to summit
- Recognition as corporate sponsor in the LSF Health Systems annual report

REFRESHMENT SPONSOR | \$1,250

2 OPPORTUNITIES | OCTOBER 10TH AND 11TH

- Logo on event signage and listing in program
- Logo on signage at refreshment stations
- Quarter-page color ad in the event program
- Listing on event page of LSF Health Systems website**
- 2 admissions to summit
- Recognition as corporate sponsor in the LSF Health Systems annual report

INNOVATOR | \$1,000

- Logo placement on event signage and listing in program
- Quarter-page color ad in the event program
- Listing on event page of LSF Health Systems website**
- 2 admissions to summit
- Recognition as corporate sponsor in the LSF Health Systems annual report

PIONEER | \$500

- Logo on event signage and listing in event program
- 1 admissions to summit
- Listing on event page of LSF Health Systems website**
- Recognition as corporate sponsor in the LSF Health Systems annual report

** Items to be supplied by sponsor and must fit LSF specifications and deadlines.*

***Website recognition to be live July 15 through December 30, 2023.*

Note: If the event must transition to a virtual platform due to pandemic restrictions or acts of God, we will offer sponsors alternate, comparative benefits. For instance, logos projected on walls would become logos within presentation slide decks; tickets to evening reception would become entries to virtual cocktail hour; and event bags would be mailed to limited number of attendees.



ABOUT LSF HEALTH SYSTEMS

LSF Health Systems is the *second largest* of seven not-for-profit behavioral health Managing Entities contracted by the Florida Department of Children and Families to oversee the state-funded system of behavioral health care for individuals with mental health or substance use challenges. We contract with more than *65 leading behavioral health organizations in a 23-county region* in North Florida to provide a comprehensive system of mental health and substance use prevention, treatment, and recovery support services. Our provider network serves more than *1 million* uninsured or underinsured *children and adults* annually who live in poverty. As a regional behavioral health leader, LSF Health Systems convenes and collaborates with local businesses, state and county officials, school districts, health departments, law enforcement and criminal justice agencies, foundation leaders, family members and other healthcare and social service stakeholders to:

- solve problems and facilitate solutions to complex behavioral health issues
- expand access to services and programs to improve the health and well-being of children, adults and families
- provide behavioral health training and continuing education to professionals and the public at large
- increase capacity and promote the sustainability of the behavioral health care infrastructure in our region

We are an arm of Lutheran Services Florida (LSF), a not-for-profit 501(c)(3) human services agency with 40 years of experience helping people in need, regardless of religious affiliation, age, or national origin. LSF currently touches the lives of *1 in 50 Floridians every year* through more than 60 programs that employ *1,200 staff* working in *35 counties* throughout the state.



www.lsfhealthsystems.org

LSF Health Systems is a Managing Entity contracted with the Department of Children and Families.

COMMITMENT FORM

Today's Date: _____

Contact Person: _____

Company: _____

Publication Name: _____

Signature of Authorized Representative: _____

Print Name (if different from above): _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Secondary Contact Person: _____ Email: _____

PLEASE RESERVE THE FOLLOWING SPONSORSHIP

For a list of sponsorship benefits, please see attached description of sponsorships. Invoice available by request.

- | | | |
|--|---|---|
| <input type="radio"/> \$25,000 Presenting | <input type="radio"/> \$5,000 Lunch Sponsor | <input type="radio"/> \$1,000 Innovator |
| <input type="radio"/> \$15,000 Visionary | <input type="radio"/> \$5,000 Photo Stage Sponsor | <input type="radio"/> \$500 Pioneer |
| <input type="radio"/> \$10,000 Reception Sponsor | <input type="radio"/> \$2,500 Pathfinder | <input type="radio"/> Other: _____ |
| <input type="radio"/> \$7,500 Trailblazer | <input type="radio"/> \$1,250 Refreshment Sponsor | <input type="radio"/> Donation: _____ |
| <input type="radio"/> \$5,000 Enterprise | | |

Total enclosed: \$ _____

PAYMENT OPTIONS

Please submit sponsorship payment by **July 10, 2023**, to be included in event promotion efforts.

- Please invoice (top portion of form must be complete)
- Check Payable to: LSF Health Systems

Mailing Address: 9428 Baymeadows Road, Suite 320, Jacksonville, FL 32256

- Click [here](#) to pay by credit card

LSF Health Systems is an arm of Lutheran Services Florida (LSF), a 501 c (3) organization registered in the state of Florida. A COPY OF THE OFFICIAL REGISTRATION (#CH-13359) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-HELPFLA (1-800-435-7352) WITHIN THE STATE OR VISITING <https://www.fdacs.gov/Divisions-Offices/Consumer-Services>. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

RETURN TO kareen.mourra@lsfnet.org

| 904-330-8934 | 9428 Baymeadows Road, Jacksonville, FL 32256

www.lsfhealthsystems.org