



Advancing Philanthropy Worldwide

**CARTER**



# ***Philanthropy, Leadership & Partnership: Solving Today's Crises***

LSF HEALTH SYSTEMS PRESENTS

## **BEHAVIORAL HEALTH INNOVATION SUMMIT**

TOGETHER WE TRANSFORM

***April 19, 2022***

**Presented by:**

**Bob Carter, CFRE**

Chairman of Carter

Founding Member, World Health Organization (WHO) Foundation



# Global Philanthropy

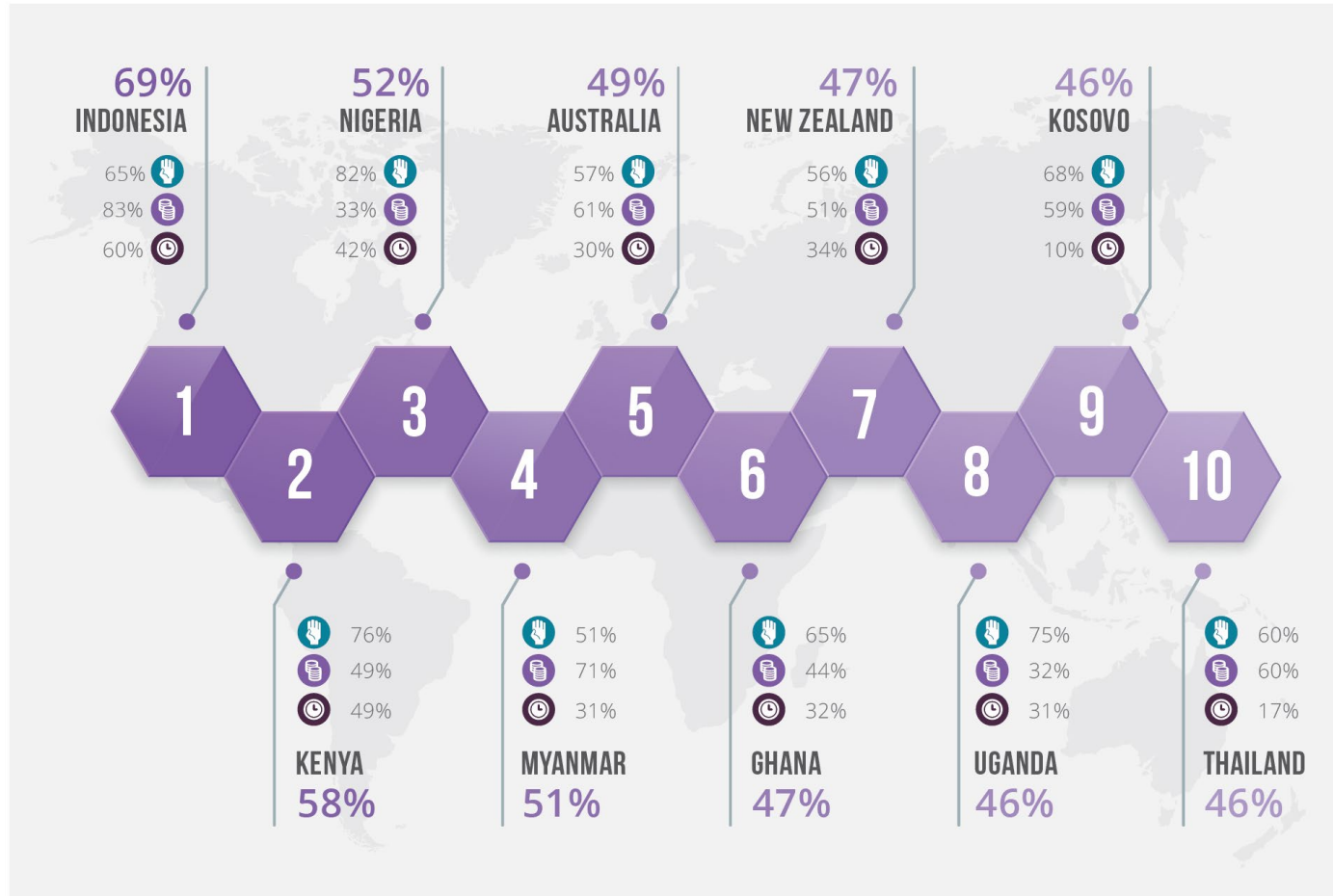
- ▶ More than 3 in 10 adults around the world donated money to charity in 2020
- ▶ Globally, nearly a fifth of all adults volunteer
- ▶ Donations are up across the board – more people donated in 2020 than in the preceding 5 years



# Global Philanthropy

## The world's most generous countries

Figure 1: Highest scoring countries in 2020





# A Look at Philanthropy in the U.S.



Giving  
USA™

A public service initiative  
of The Giving Institute

## *Giving USA 2021*

The Annual Report on Philanthropy for the Year 2020

Researched and written by:



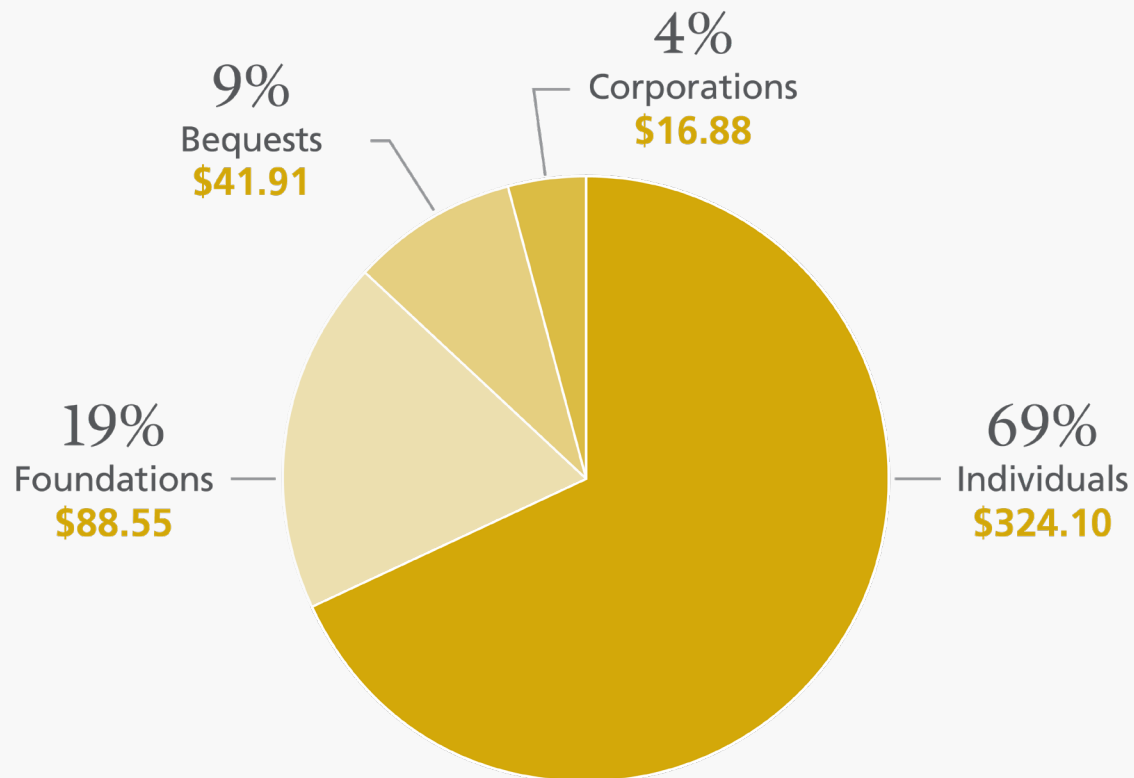
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LILLY FAMILY SCHOOL OF PHILANTHROPY



## 2020 contributions: \$471.44 billion by source of contributions

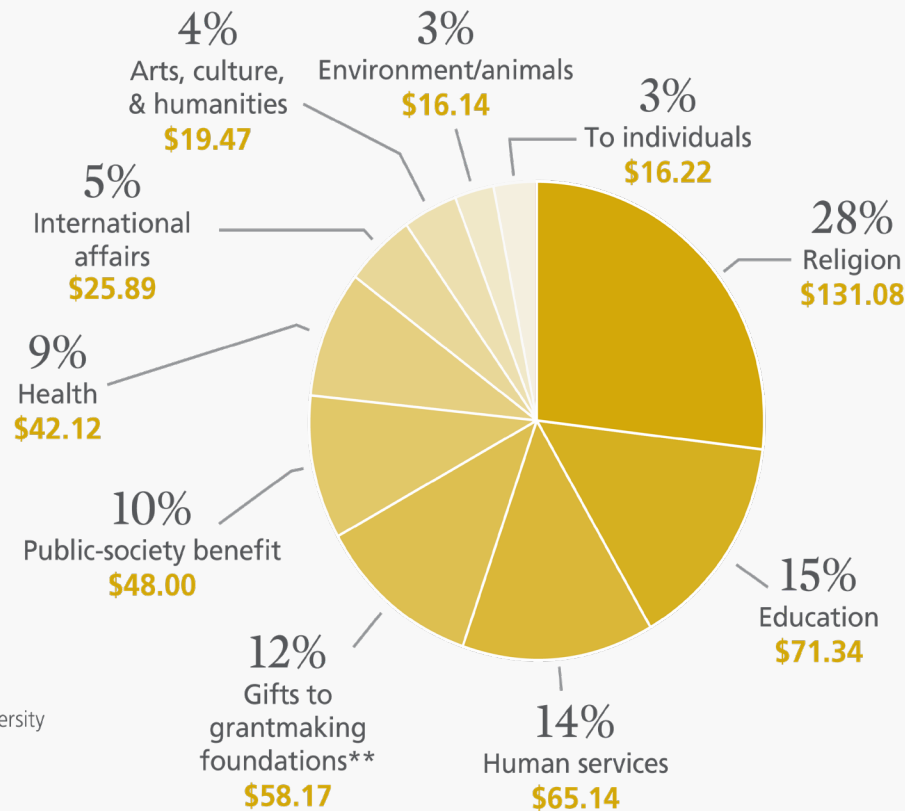
(in billions of dollars - all figures are rounded)





## 2020 contributions: \$471.44 billion by type of recipient organization\*

(in billions of dollars - all figures are rounded)



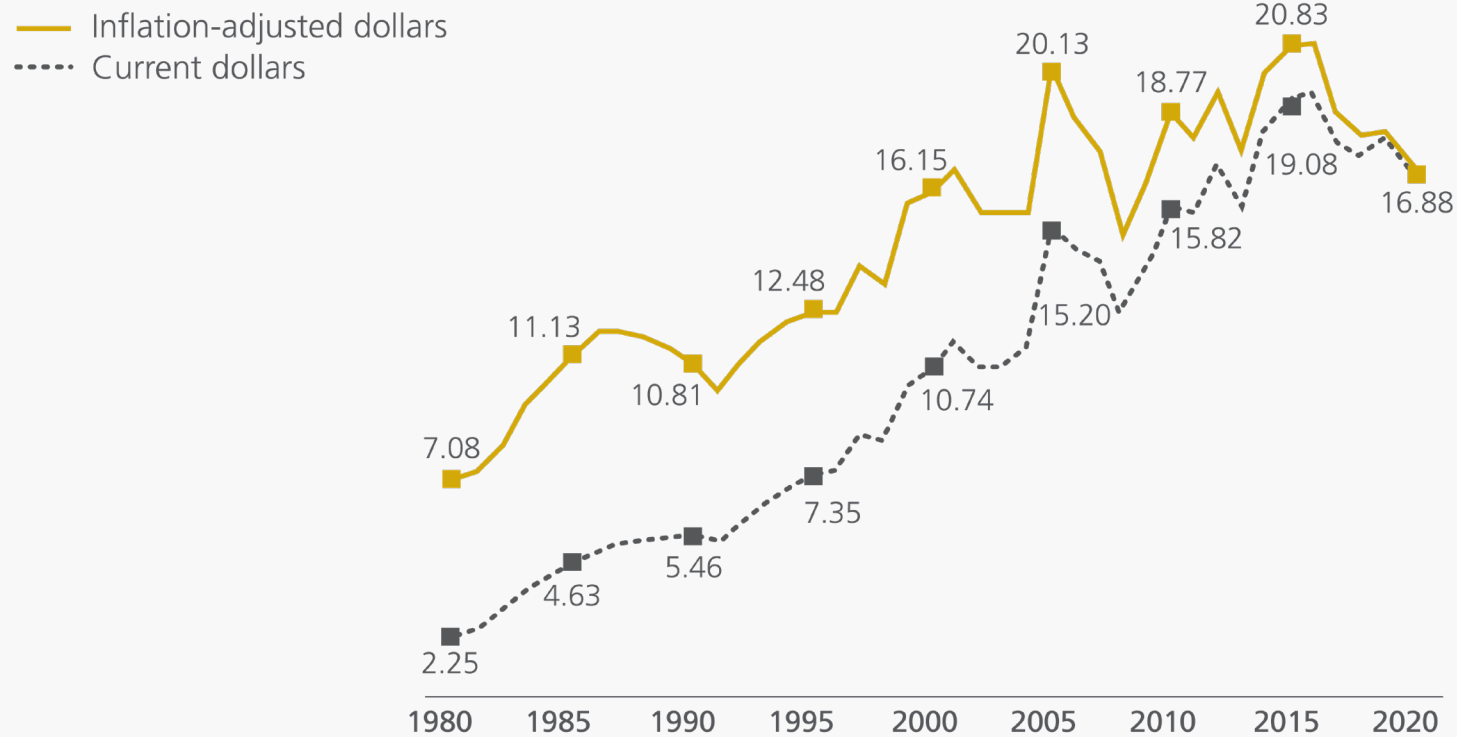
\* Total includes unallocated giving, which totaled -\$22.13 billion in 2020.

\*\* Estimates developed by the Indiana University Lilly Family School of Philanthropy using data provided by Candid.



## Giving by corporations, 1980-2020

(in billions of dollars)







# **The Role of Mental Health Philanthropy in Florida**

- ▶ Florida is among lowest amount of per capita mental health spending by state mental health agencies - \$36.05
- ▶ 7 out of 10 households in Florida make charitable donations
  - ▶ 74% give the majority of funds to organizations based in Florida
- ▶ Basic needs receive 14% of donations, Health: 11%



## Wealth in Florida

- ▶ Of 2,755 billionaires worldwide, and 735 in the U.S., 70 are in Florida
- ▶ Of 56.1M millionaires worldwide, and 21.95M in the U.S., approx. 1.26M millionaires are in Florida (about 500,000 households)





## What We Learned in 2020-2022

- ▶ Embracing innovation is more important than ever as a critical strategy
- ▶ Human behavior continues to drive sound strategies, and attention to that gains the best results
- ▶ New and shifting work models require intentional, adaptive leadership



A word cloud centered around the words 'Managers' and 'Leaders'. The words are in various sizes, colors (dark brown, orange, and red), and orientations. 'Managers' and 'Leaders' are the largest words. Other words include 'responsibility', 'head', 'heart', 'plan', 'followers', 'direction', 'encourage', 'passion', 'aspire', 'culture', 'goals', 'effective', 'vision', 'efficiency', 'power', 'ownership', 'leading', 'comfort', and 'system'.

responsibility

Managers

head

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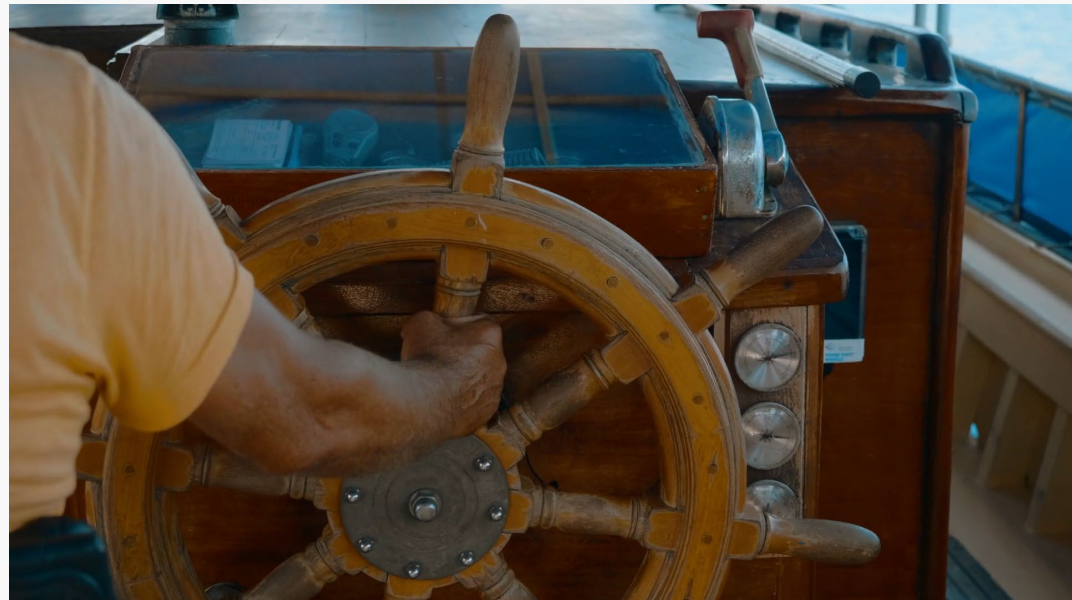
comfort

system



# Leadership (CEO/Board Chair/CAO)

- ▶ Calm – “steady hands at the wheel”
- ▶ Nimble
- ▶ Optimistic
- ▶ Creative
- ▶ Ready to pivot
- ▶ Transparent





Characteristics of a Strategic Leader in 2022  
are the  
Characteristics of an ***Adaptive Leader***

***How are we training our next generation of  
Adaptive Leaders?***



# Adaptive Leadership Requires

## ▶ Articulation

- Describe these needs to build collective understanding and support for action
- Do this in a clear, rational, persuasive, urgent and flexible fashion



# Adaptive Leadership Requires

## ► Anticipation

- Future needs, trends and options
- Get the data (go outside of your circle)
- Ask others for ideas on the future/options







# Adaptive Leadership Requires

## ▶ Adaptation

- Be nimble, so there is continuous learning and possible adjustments of responses as necessary
- Be the continuing learner for the group, and they will follow suit





# Adaptive Leadership Requires

## ▶ Accountability

- Includes maximum transparency in decision-making processes and openness to challenges and feedback
  - This is a maturity factor with confidence that the other characteristics have been met





## An Example of Adaptive Leadership in 2022

- ▶ Office-first company models are eroding
  - When you have talented staff, you find a way to make this work





## **So, What's Going On Out There?**

- ▶ War and humanitarian crisis in Ukraine
- ▶ A waning, yet present, pandemic
- ▶ International mental health crisis presented by Covid-19
- ▶ Inflation and disrupted supply lines
- ▶ And more...



# Solving Our Major, Current World Problems

- ▶ Requires the collaboration of three institutions
  - Philanthropy
  - Government
  - Business





# 1. Philanthropy

- ▶ The catalyst for new innovations and ideas





## 2. Government

- ▶ With government funds, these innovations and ideas can be scaled





### 3. Business

- ▶ Businesses can create an economy around these scaled innovations and ideas
- ▶ Creates a sustainable solution







# Combating the Current Mental Health Crisis

- ▶ Accept and recognize: Covid-19 has created a mental health crisis
- ▶ Front burner item for populations and funders
- ▶ Mega donors will help us combat the mental health crisis





# How Can You Secure Mega Donors?

- ▶ Start with a strategic plan that:
  - Is clear and concise
  - Identifies objectives
  - Describes the desired behavior – action item





# What Do “Megs” Want?

- ▶ Access
- ▶ Outcomes
- ▶ Collaboration, not competition
- ▶ Leverage, not limits
- ▶ Catalytic, not contentment





## Mega Profile

- ▶ Engager
- ▶ “Leverager”
- ▶ Relational
- ▶ Life changed
- ▶ Entrepreneurial
- ▶ Mobilizer
- ▶ Caller to action





## Let's Get to Work

- ▶ There are innovators and leaders in this room who can significantly combat the mental health crisis
- ▶ With the right leadership using philanthropy as a catalyst for innovation, and partnership amongst our major institutions, real change is possible



**Thank you!**

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