

THE POWER OF

Sustainovation



SUCCESS OR FAILURE?

Free cursors for your screen!
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Andre



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 37 years old
 COLUMBIA, SOUTH CAROLINA
 United States

Last Login:
 8/9/2006

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Andre is in your extended network

MYSPACE

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SUCCESS OR FAILURE?

Andre's Blurbs

About me:
 I enjoy working with others. For this reason I have been involved in small business and politics. Both allow me to travel and make new friends. Also, I enjoy spending as much time outdoors as possible. Some of the things I like to do when I have free time include flying (pilot), biking, Nascar, hunting & snow skiing.

Who I'd like to meet:

Andre's Friend Space



SEGWAY

SUCCESS OR FAILURE?

A close-up, slightly angled view of a silver Sony Betamax C7 VCR. The device is shown from a three-quarter perspective, highlighting its front and top surfaces. A Betamax tape is partially inserted into the front-loading deck. The front panel features a series of control buttons and a small red digital display on the right side. The Sony logo is visible on the bottom left of the front panel, and the 'Betamax C7' branding is on the bottom right. The background is a dark, solid color.

BETAMAX

SUCCESS OR FAILURE?

SONY

Betamax C7



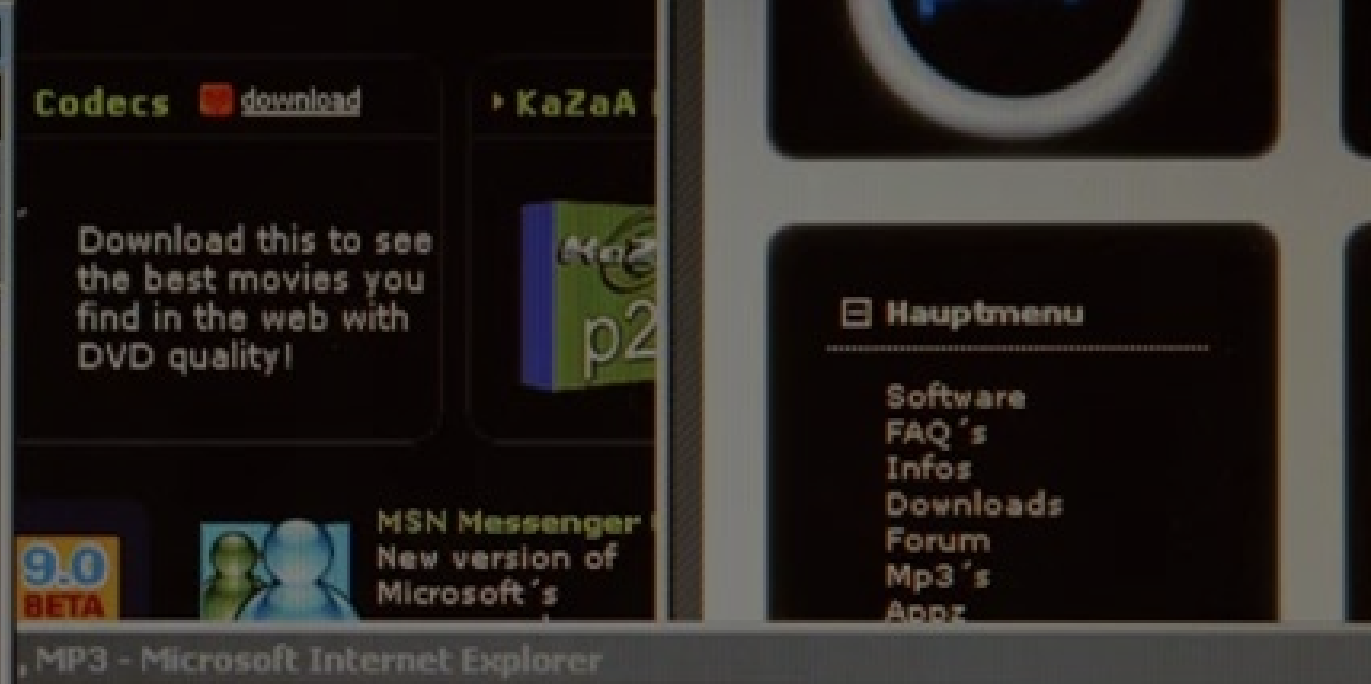
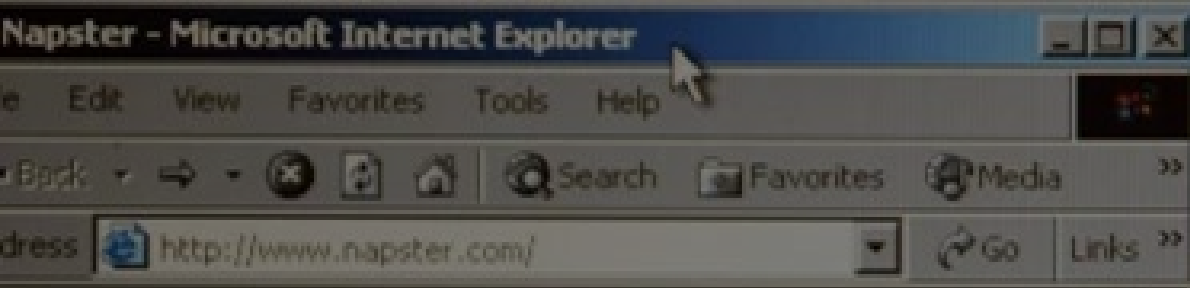
TIVO

SUCCESS OR FAILURE?

A close-up photograph of a person's hands holding a classic BlackBerry smartphone. The phone is black with a silver-colored bezel around the screen. The screen is lit up and shows a home screen with various application icons such as messages, calendar, clock, browser, and camera. At the top of the screen, the time is 10:04 AM and the date is TEL. FEB 25. The person's left hand is on the left side of the phone, and their right hand is on the right side, with fingers positioned over the QWERTY keyboard. The background is a blurred, light-colored surface.

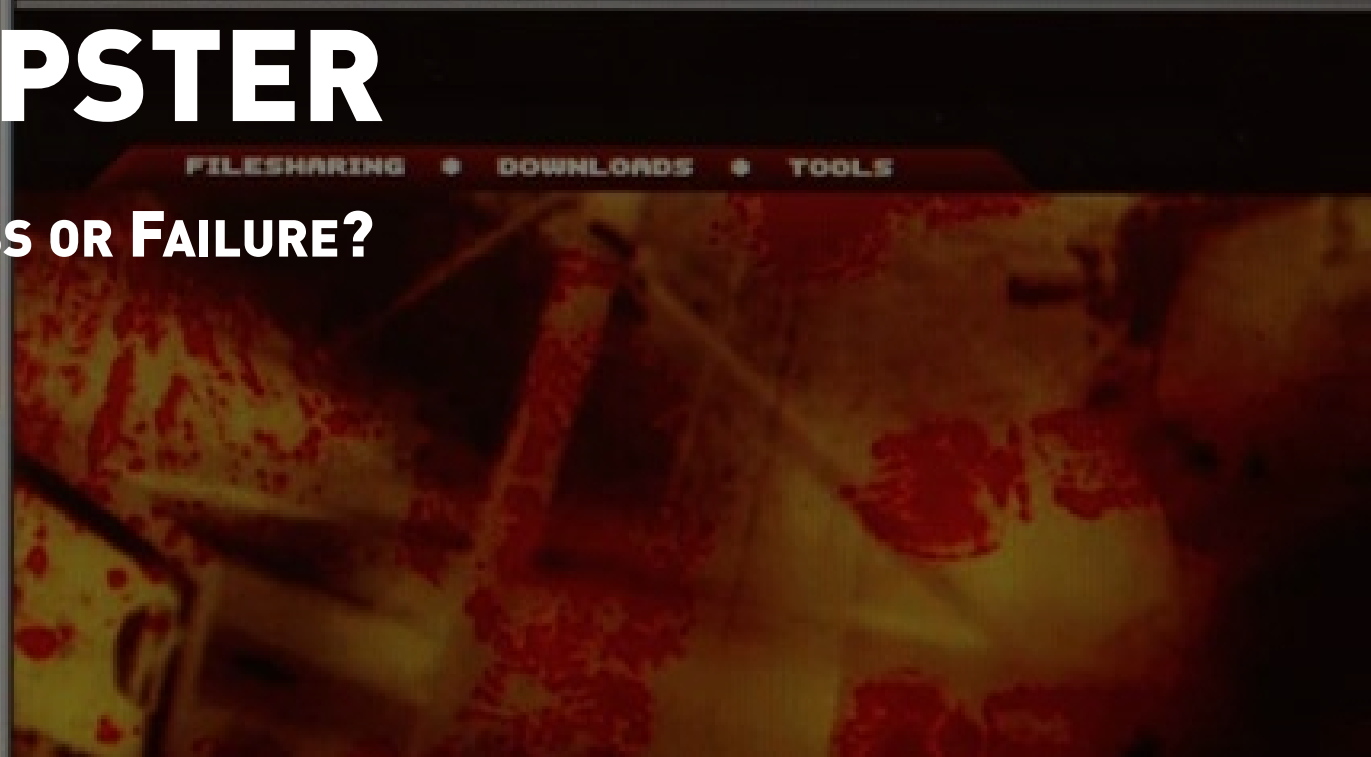
BLACKBERRY

SUCCESS OR FAILURE?



NAPSTER

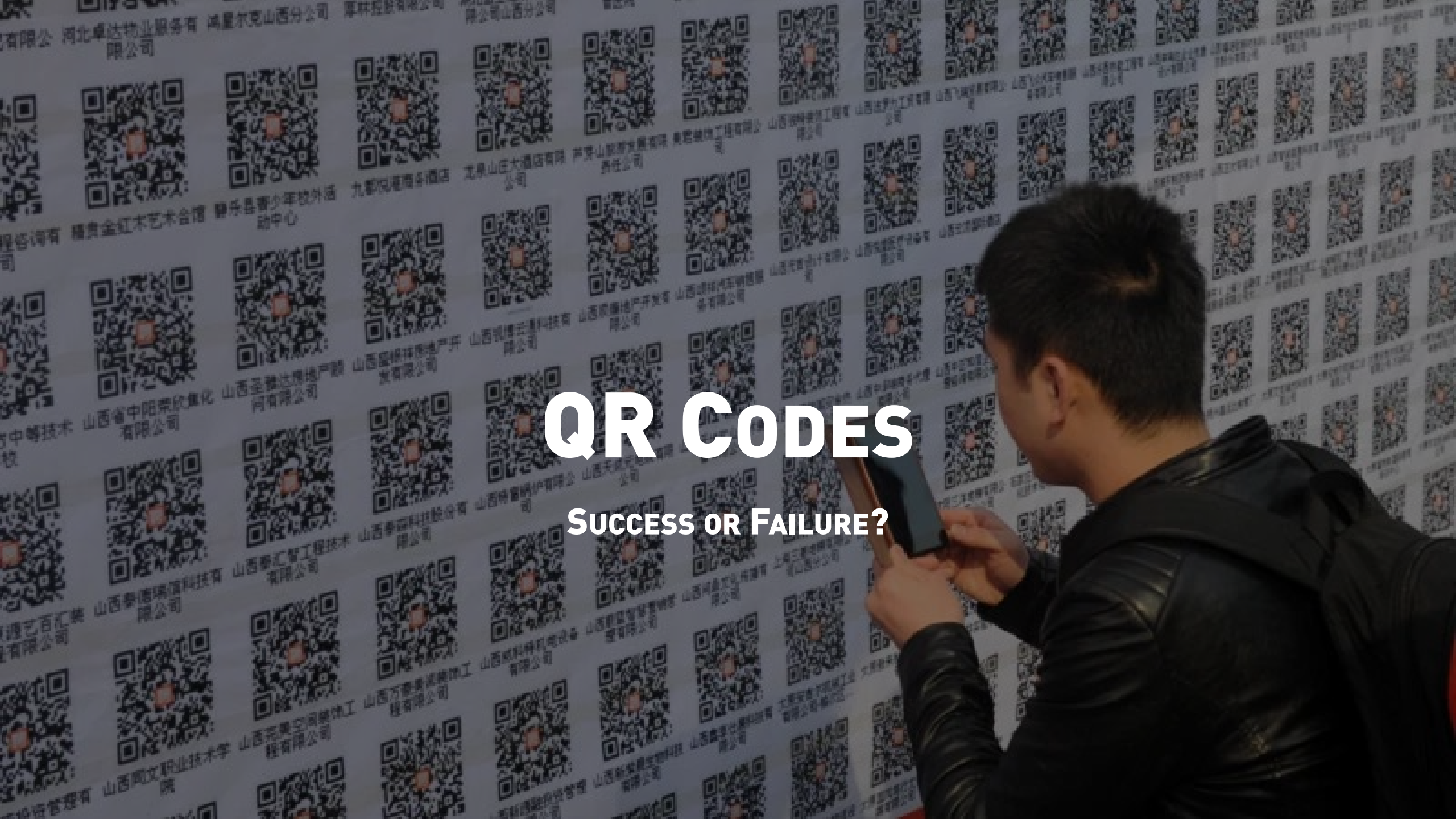
SUCCESS OR FAILURE?





AOL

SUCCESS OR FAILURE?



QR CODES

SUCCESS OR FAILURE?

SUCCESS OR FAILURE?

IT DEPENDS

WHAT HOLDS YOU BACK?

FEAR OF FAILURE

LACK OF CONFIDENCE

PERFECTIONISM

FEAR

FEAR OF FAILURE

LACK OF CONFIDENCE

PERFECTIONISM

A close-up, low-angle shot of a clown's face. The clown has white, textured skin, dark, heavy eye makeup, and a wide, open-mouthed grin showing teeth. The lighting is dramatic, with strong highlights and deep shadows, creating a menacing and unsettling atmosphere. The clown's hair is visible at the top right, and a red circular object is partially visible at the top left.

TELL ME YOUR FEARS...

AND I'LL TELL YOU MINE...



A person in a dark suit is pointing their right index finger towards a glowing lightbulb icon. The lightbulb is surrounded by several interlocking gears of various sizes. The background is a blurred image of the person's suit and hand. The text is overlaid in the center in a bold, white, sans-serif font.

**WE FEAR WHAT WE
DON'T UNDERSTAND**

THE POWER OF

Sustainovation





FUTURE LOOKS DIFFERENT THAN THE PAST

140 YEARS AGO



FUTURE LOOKS DIFFERENT THAN THE PAST

80 YEARS AGO



FUTURE LOOKS DIFFERENT THAN THE PAST

30 YEARS AGO



**FUTURE LOOKS DIFFERENT
THAN THE PAST**



FUTURE LOOKS DIFFERENT THAN THE PAST

THE FUTURE

An ostrich is shown in profile, walking across a sandy desert landscape under a clear blue sky. The ostrich has dark feathers on its back and neck, and a white patch on its face. The text is overlaid on the image in white, bold, sans-serif font.

“WAY WE’VE ALWAYS DONE IT”

WWADI

THIS IS REAL RISK

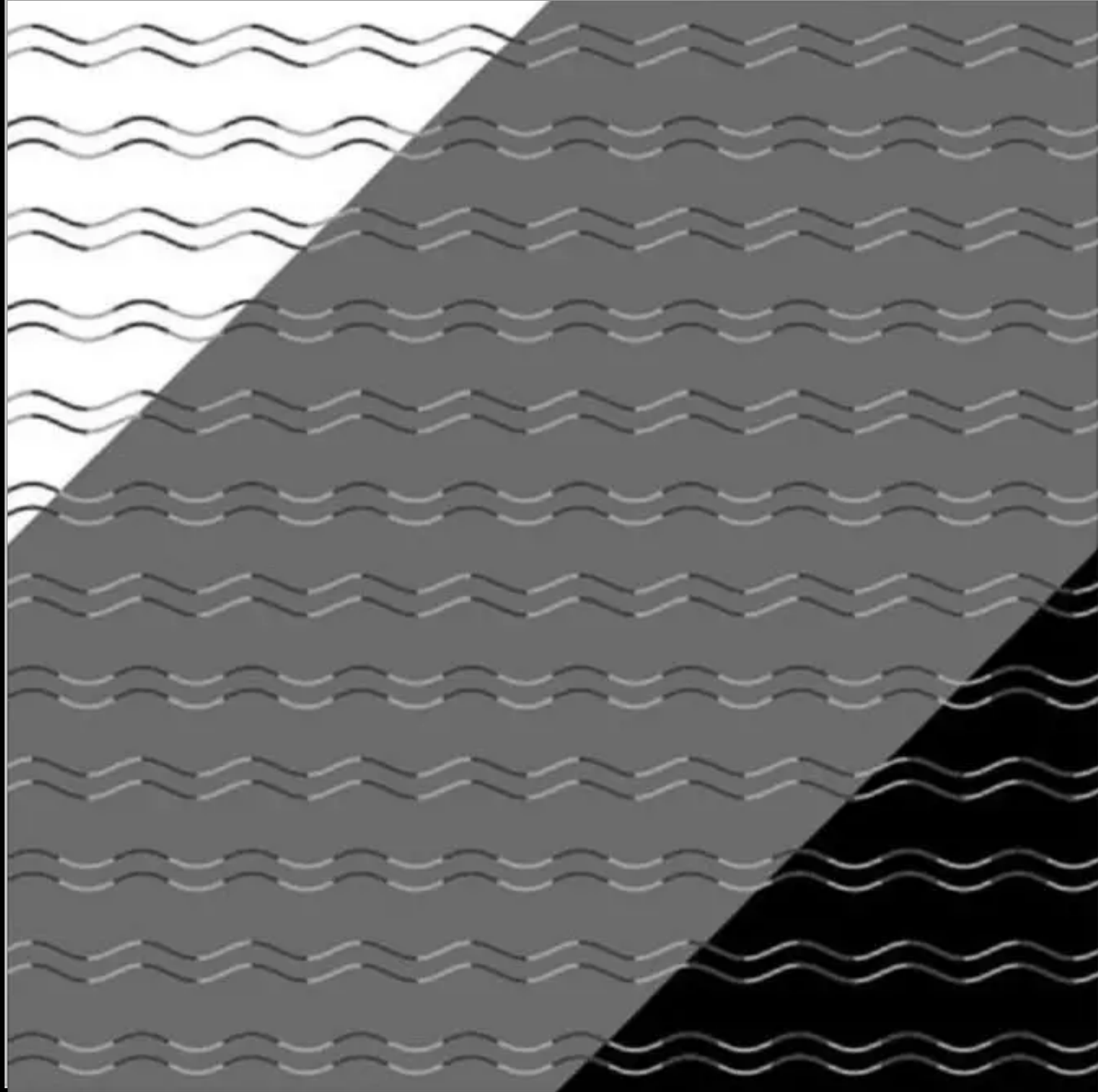
An hourglass with orange sand is centered in the background, resting on a wooden shelf. The sand is flowing from the top bulb to the bottom bulb. The background is a dark, muted green.

DOING NOTHING HAS CONSEQUENCES

REDEFINE RISK

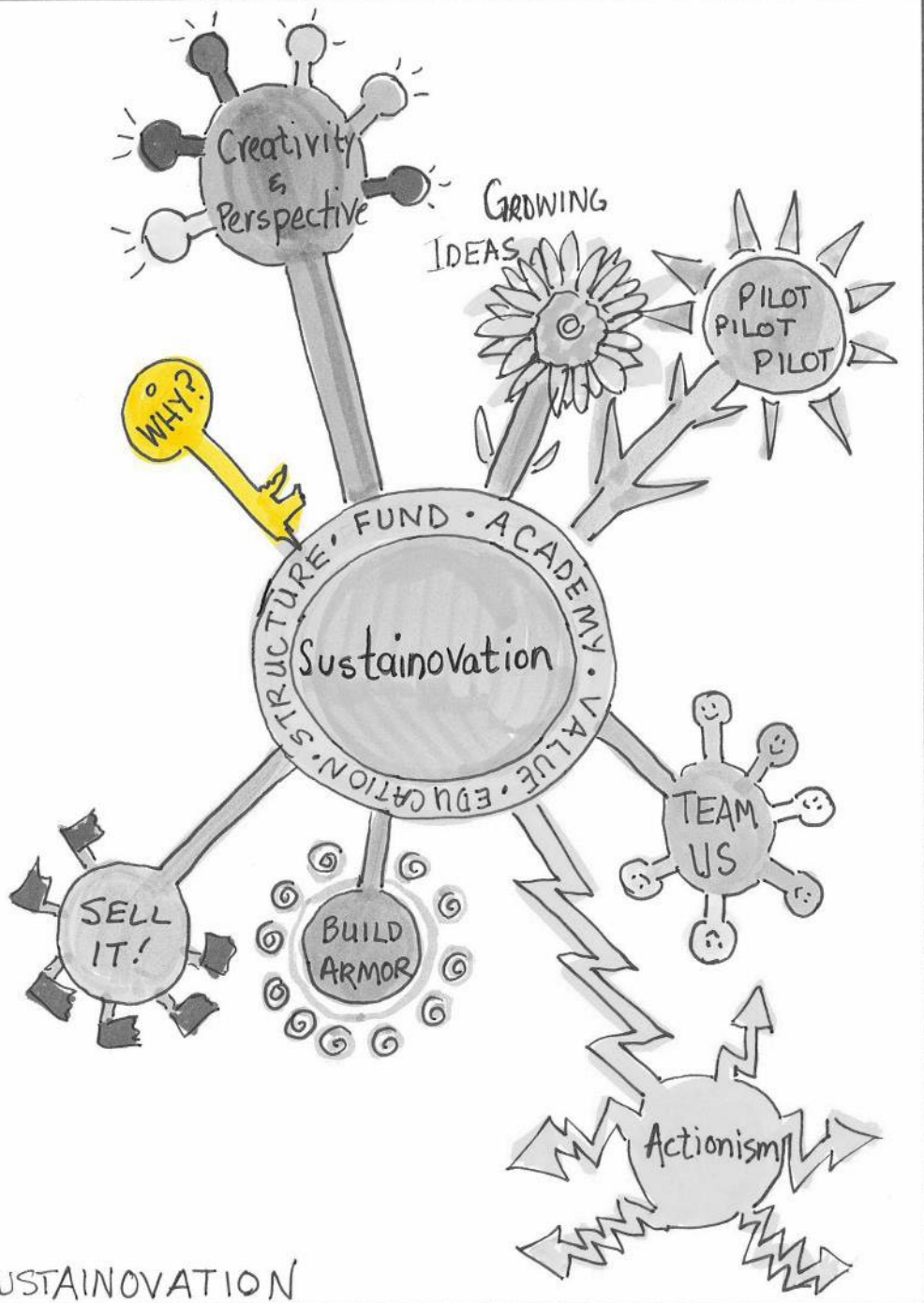
An aerial photograph of a vast, arid landscape. The terrain is characterized by numerous deep, dark, winding cracks that crisscross the dry, brownish ground, suggesting extreme drought or desert conditions. The perspective is from a high angle, looking down on the cracked earth. The sky is a clear, pale blue, occupying the upper portion of the frame. Centered over the cracked landscape is the text "WHY IS INNOVATION HARD?" in a bold, white, sans-serif font.

WHY IS INNOVATION HARD?





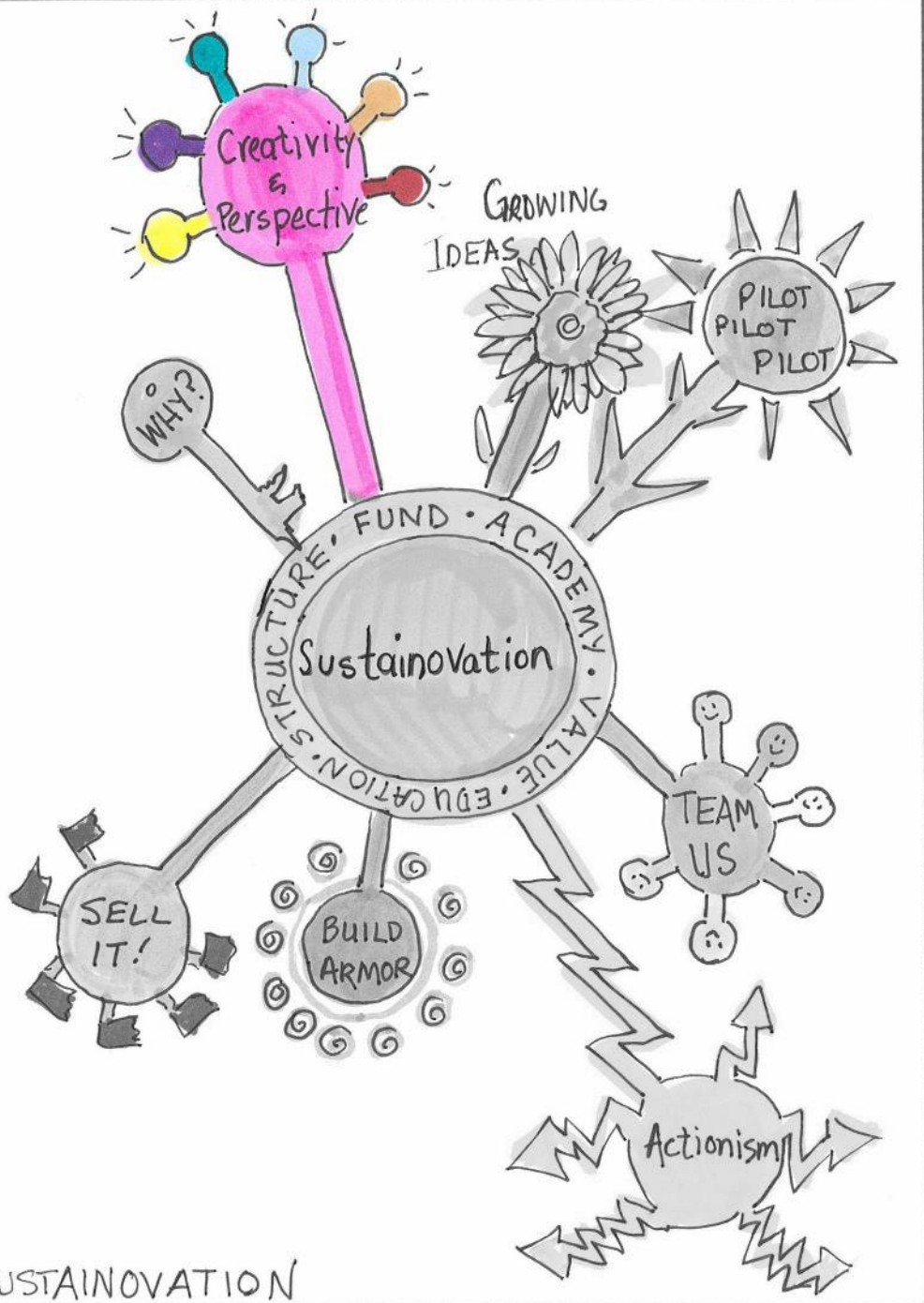
INNOVATION IS CREATIVITY IMPLEMENTED



CREATIVITY
 WHY?
 PERSPECTIVE
 GROWING IDEAS
 PILOT. PILOT. PILOT.

Sustainovation

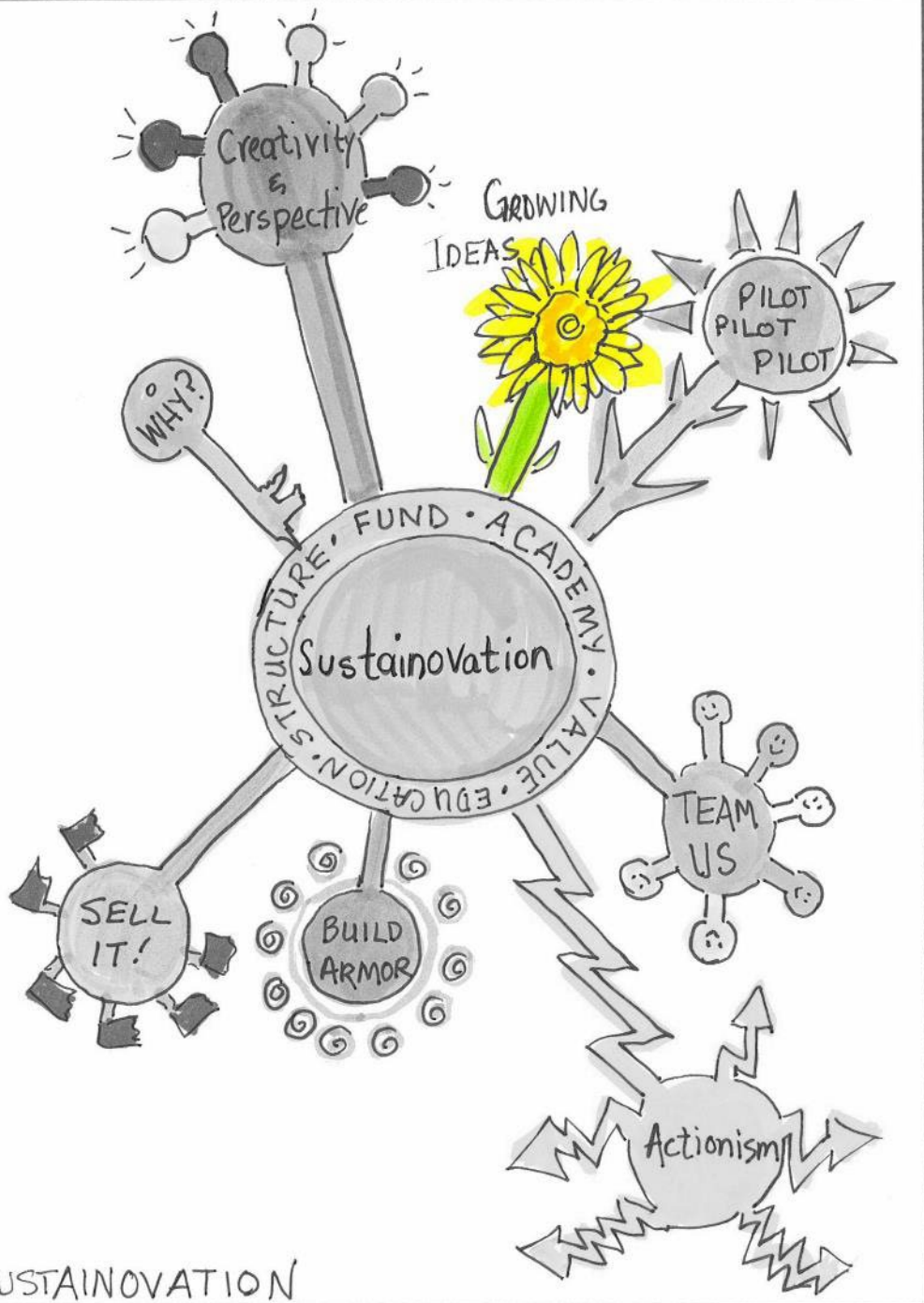
IMPLEMENT
 TEAM US
 ACTIONISMS
 BUILD YOUR ARMOR
 SELL IT!



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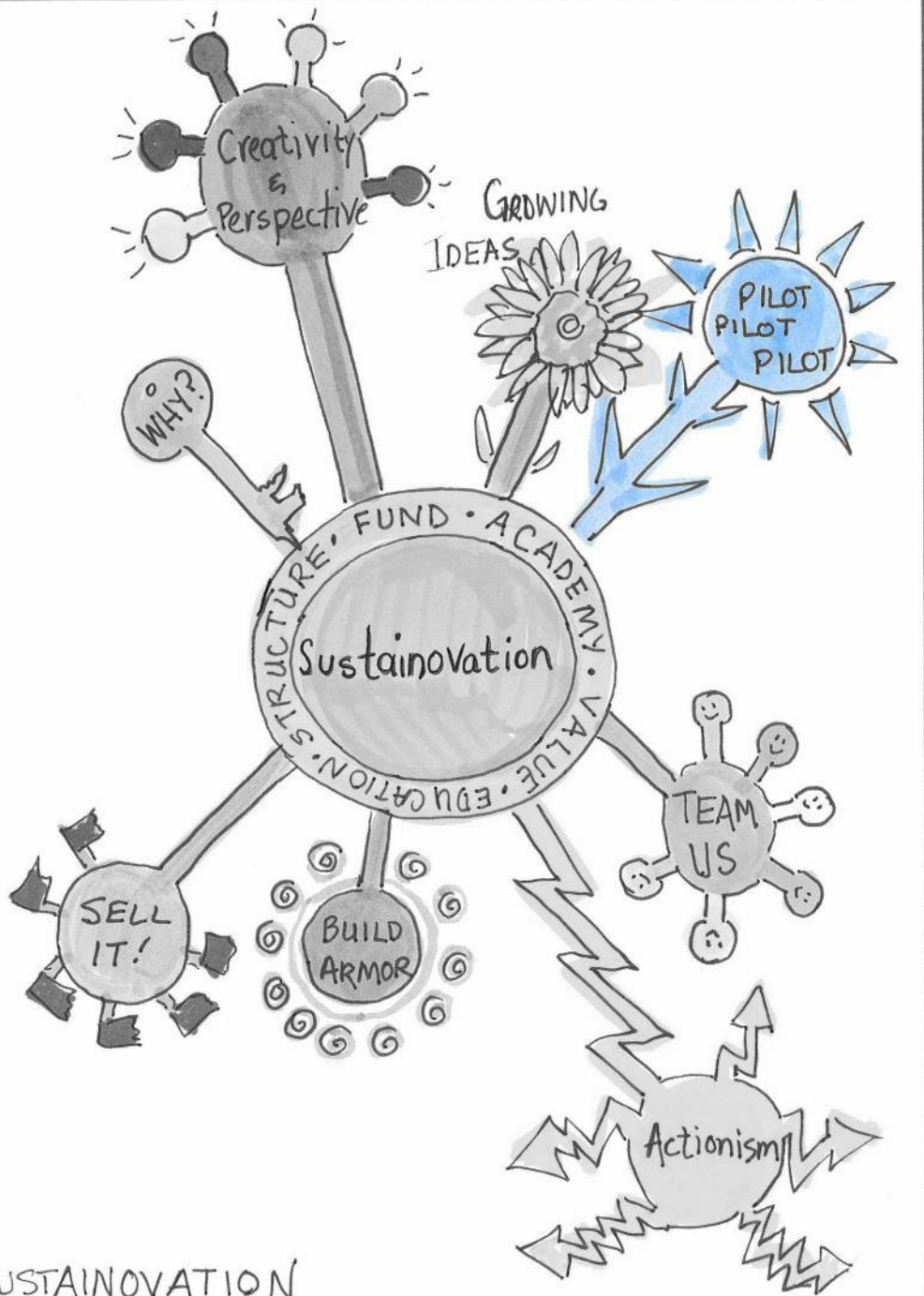
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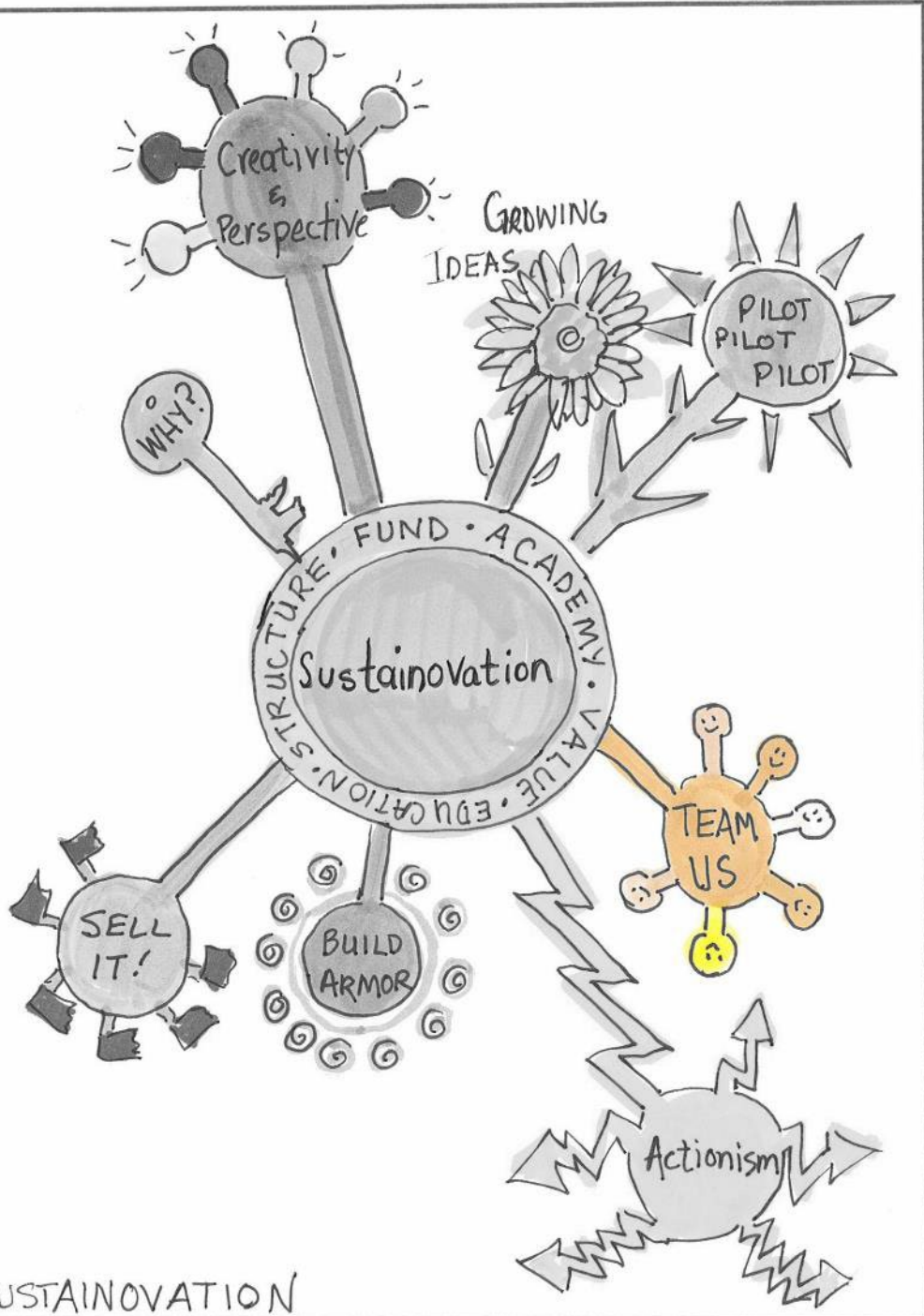
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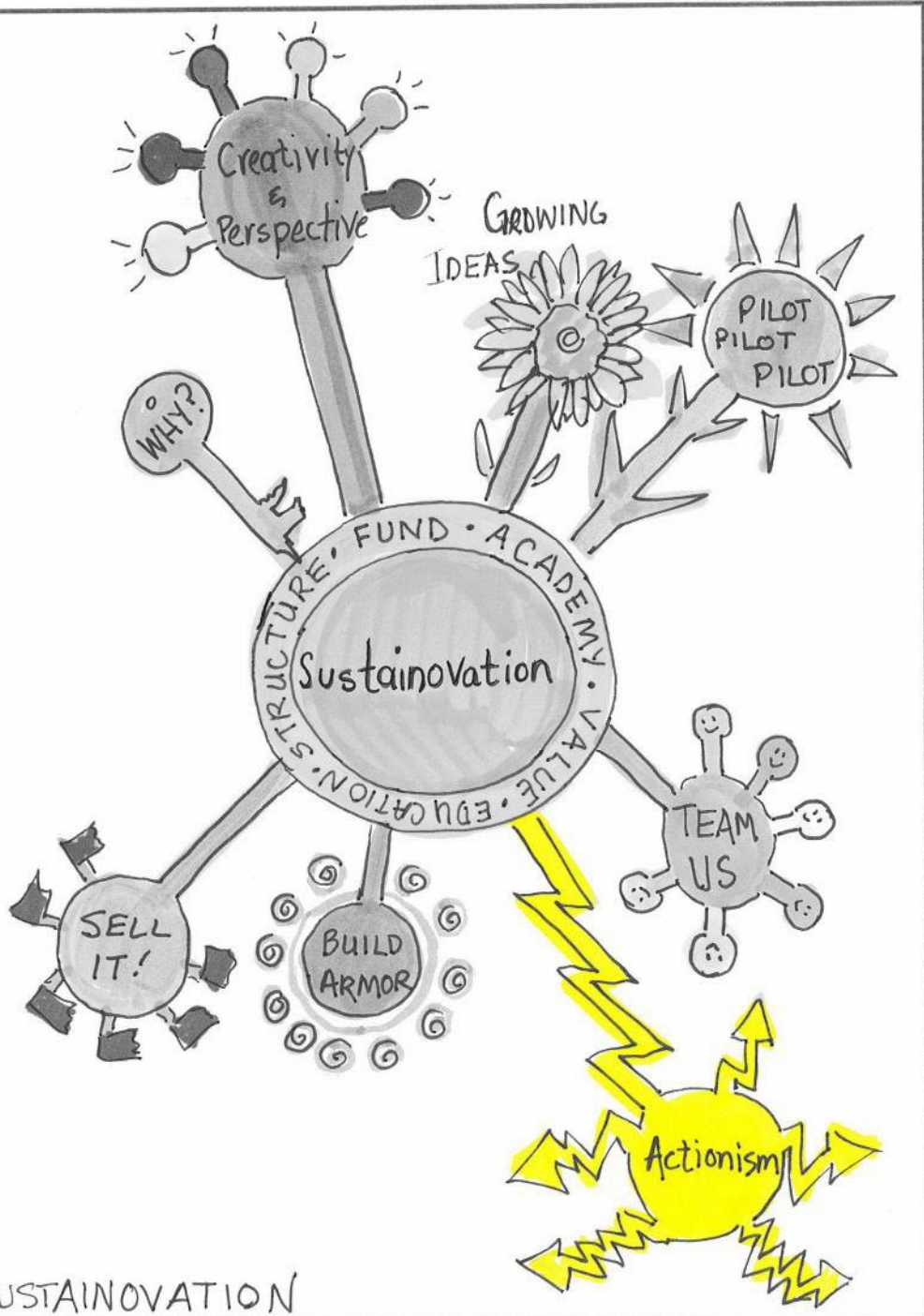
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GROWING IDEAS

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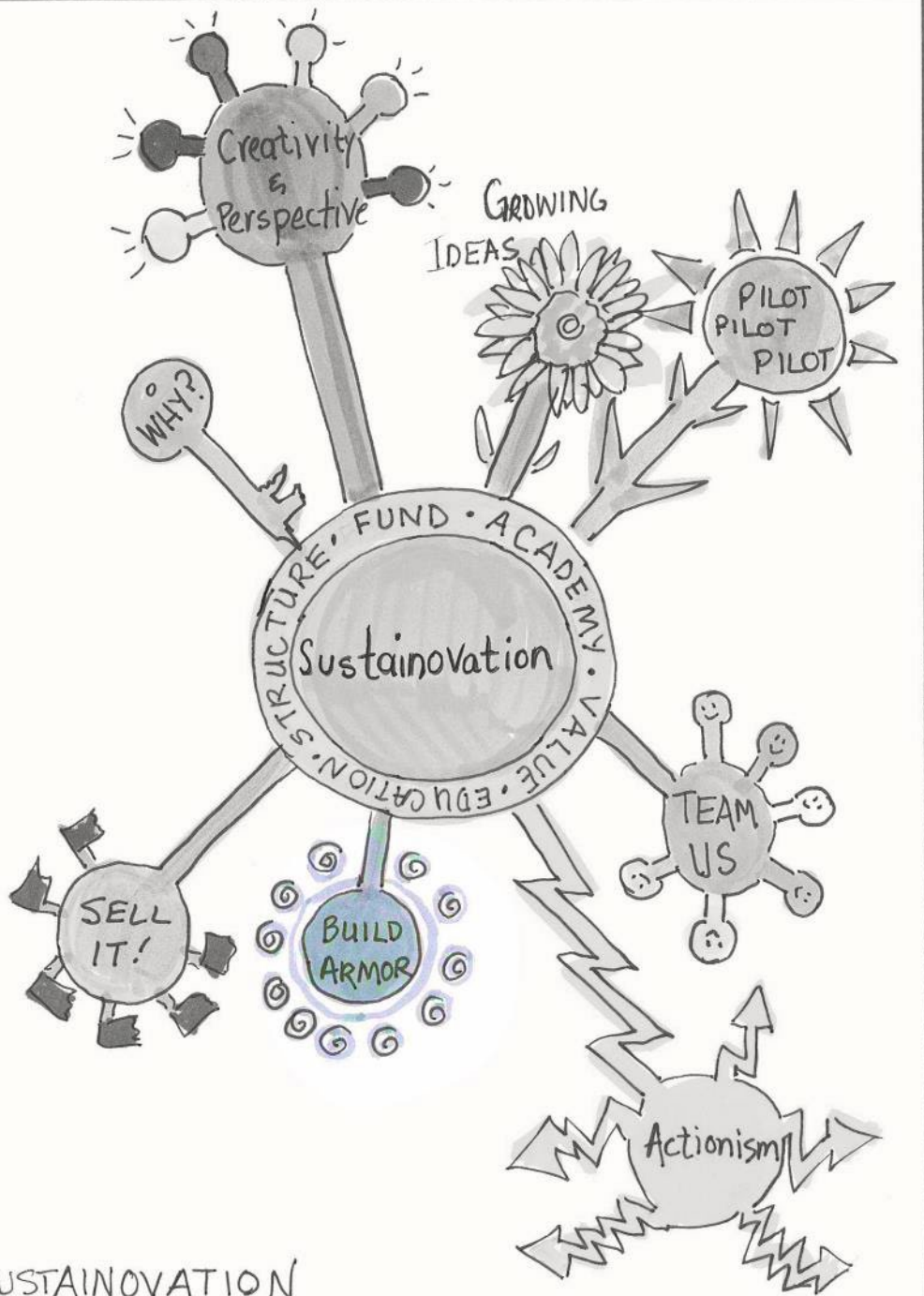
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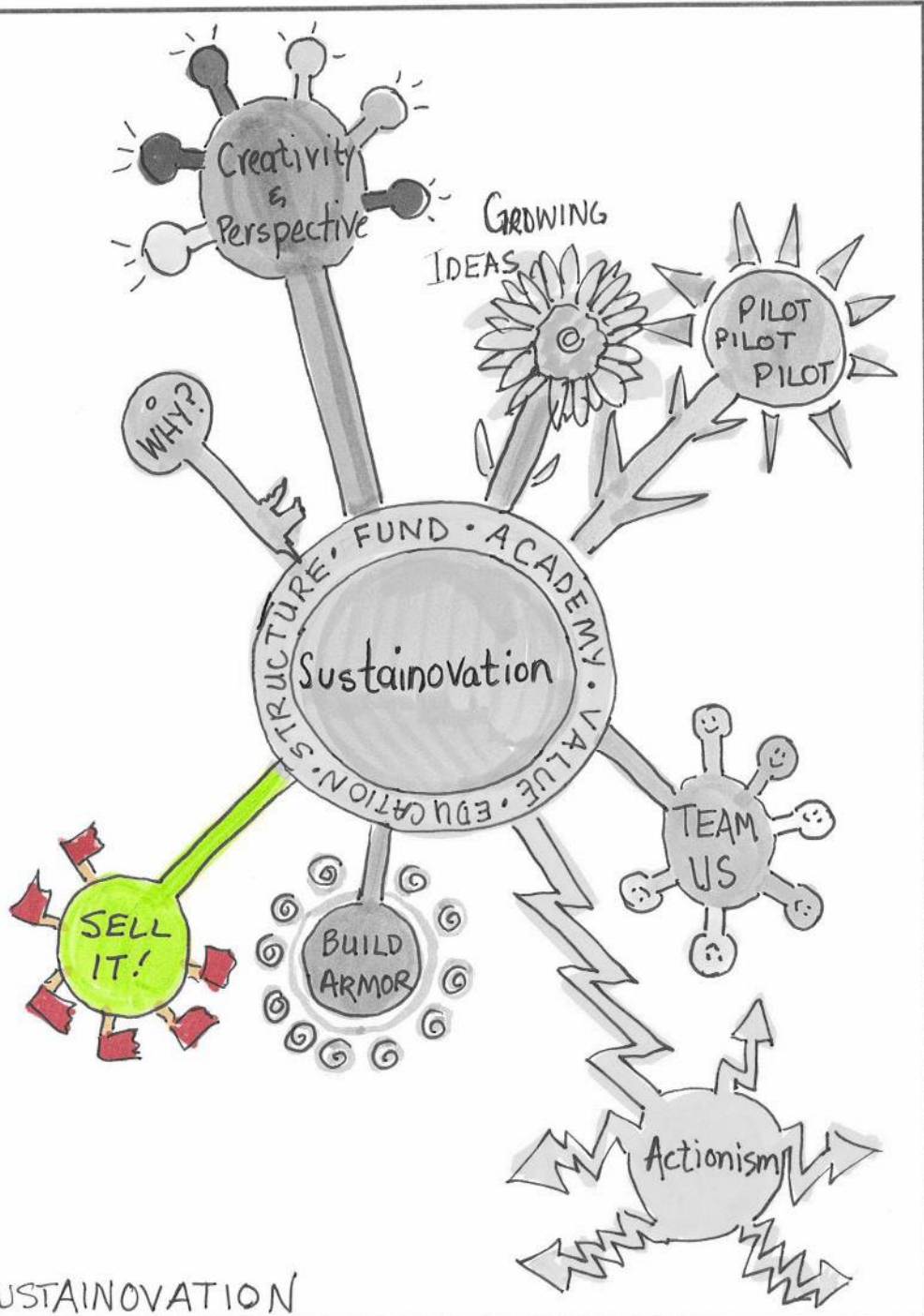
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WHY IS THE KEY

WHY FINDS THE ROOT CAUSE

LINCOLN MEMORIAL



CREATIVITY

NASA STUDY

DIVERGENT VS CONVERGENT THINKING

A silhouette of a person in a yoga pose, standing on a dark, jagged horizon line. The person's arms are raised and bent, forming a heart shape above their head. The background is a gradient from dark grey at the top to a warm orange glow at the horizon, suggesting a sunset or sunrise.

FLEX. FUSE. FRACTURE.

FLEX: HOW CAN YOU BEND THE RULES?

FUSE: HOW CAN YOU MERGE TWO (OR MORE) CONCEPTS?

FRACTURE: HOW CAN YOU BREAK IT INTO TINY PIECES?



CREATIVITY COMES IN WAVES

WHEN ARE YOU MOST CREATIVE?



BRAINSTORMING VS BRAINDUMPING

BRAINSTORMING IS CONVERGENT THINKING

BRAINDUMPING IS DIVERGENT THINKING



SLOW DOWN TO GO FAST

ONE WEEK

ALLOW INPUT

ADD NEW IDEAS

An aerial photograph of a lush green lawn. Scattered across the grass are numerous white paper airplanes, some of which are in flight, creating a sense of movement and activity. The lighting is bright, casting soft shadows on the grass.

PILOTS PROGRAMS

PILOT EVERYTHING YOU CAN

DATA DRIVES DECISIONS

COMMUNICATE THE TRUTH

A group of hands, some with tattoos, are shown against a dark background. The tattoos are the logo for Adams County Sustainable, which features a circular emblem with a leaf and the text 'ADAMS COUNTY SUSTAINABLE'.

TEAM US

LEAD BY INFLUENCE

THAT WHICH UNITES US IS GREATER THAN THAT WHICH DIVIDES US

IGNITE PASSION

A silhouette of a person with their arms outstretched, standing against a bright sunset or sunrise. The sun is positioned directly behind the person's head, creating a lens flare effect. The background is a warm, golden-brown color with some faint outlines of hills or mountains in the distance.

FIND THE COALITION OF THE WILLING

SUPPORT EACH OTHER



FLIP IT

TURN DISADVANTAGES INTO ADVANTAGES



TROY, MI

|



FLIP IT

INNOVATION HABIT IS FORMED



ESTABLISH URGENCY

**COMPELLING "WHY"
FEELINGS AND FACTS**



PEOPLE GET ON BOARD AFTER

NOT EVERYONE GETS IT
INVITE THEM TO JOIN

A blurred background image showing several business professionals in suits walking away from the camera. The image is out of focus, emphasizing movement and a fast-paced environment. The text is overlaid in the center.

BE BRIGHT. BE BRIEF. BE GONE.

A man in a black hoodie and pants, holding a blue umbrella, with arms outstretched in a dramatic pose on a sidewalk. The background is a blurred outdoor setting with green grass and a building.

HATERS GONNA HATE

TAYLOR SWIFT RULE

A silhouette of a person jumping over a gap between two rock formations at sunset. The sun is low on the horizon, creating a warm orange and yellow glow. The person is in mid-air, with arms outstretched and legs bent, symbolizing courage and overcoming challenges.

INNOVATION TAKES COURAGE